

jazzahead! meets
THE NETHERLANDS



NEW HORIZONS

11 – 13 APRIL

TRADE FAIR AND FESTIVAL IN BREMEN

jazzahead.de



Organizer



Funded by



Die Beauftragte der Bundesregierung
für Kultur und Medien



Main Media Partners



Partner
Showcase-Festival



jazzahead! Trade Fair & Festival

The world's most significant annual jazz convention in Bremen, Germany, connects you with the international scene. In 2023 we welcomed around **3,000 participants from 60 nations**, coming from various business fields like: **artists, bookers, labels, agencies, publishers, festivals and clubs, distributors, production companies, lobby institutions, associations, press** and more.

Three full days and nights of networking possibilities and a farewell on Sunday morning, impulses from the conference, special moments to meet & greet and to experience **top-class jazz** from Europe, Germany and the partner country the Netherlands and overseas, this is all you can expect from jazzahead! 2024, taking place **from 11 – 13 APRIL**.



The Netherlands – Partner Country 2024

Jazz from the Netherlands is a gracious and playful beast of many colours. For more than a century jazz's traditional elements have been interpreted in a unique manner by Dutch musicians. In reaction to swing and bebop a strong avant-garde scene – Dutch impro – emerged in the 1960s. Artists started pushing the boundaries of conventional jazz and exploring new sounds and techniques. During the decades since, Dutch venues, festivals and conservatoires serve a vivid, cross-pollinating scene. Jazz artists exchange generously, being receptive to music from all over

the world and other art forms. Their improvisation and experimentation permeate deep into compositional practice, its output being both challenging and gripping.

The partner country program is organized in cooperation with Buma Cultuur and Performing Arts Fund NL, with the support of VNJJ and BIMHUIS.

buma  cultuur

FONDS
PODIUM
KUNSTEN
PERFORMING
ARTS FUND NL

VNJJ
vereniging
Nederlandse jazzpodia
& jazzfestivals

BIMHUIS

Apply for a Showcase

Applications can only be submitted online from **6 September to 18 October 2023**.

Applicants must be registered as exhibitor, co-exhibitor or professional participant (all days).

When applying make sure you have no other commitments during the jazzahead! dates.

Scan here
to read the
preconditions:



Rent a room

You want to organize your own meeting, a general assembly, a presentation of your work or a reception when gathering in Bremen? You can rent out several rooms at the fairground and book additional services depending on the rooms. If you are interested, do not hesitate to contact Janika.



CLUBNIGHT

Since 2011, jazzahead! together with the local promoters have been presenting jazz and related music in Bremen's city center for a regional and also professional audience. Every year, around **30 venues** take part in this much-loved **long night of jazz**, which is to be held on Friday, 12 April. **Clubs, bars, theatres, museums, churches and hotels** become live venues on that night. Band bookings are exclusively handled by the clubs, but jazzahead!

helps to create links between exhibitors and venues, **bridging the activities between the Trade Fair and the Festival**. The jazzahead! team will also forward some selected band proposals out of the showcase applications to the clubs on their request. So, there is no additional application process. An All-in-one CLUBNIGHT ticket gives access to all participating venues, as well as professional audience can purchase it at a reduced price.

Important deadlines

Registration & Showcase Application Start: **6 SEP**
Deadline Showcase Applications: **18 OCT**
One Day and Sneak-In Registration Start: **6 DEC**
Announcement Official Showcase Selection: **13 DEC**
Deadline Stand Bookings: **29 FEB**
Deadline for Registration through Website: **27 MAR**
Deadline Sneak-In: **5 APR**
On SITE Registration Start: **8 APR**

Advertising & more

There are many ways to **make yourself more visible to the international participants** of jazzahead! Whether advertisements, (online) banners or inserts in the jazzahead! bag, branding or product placement on-site in the new work & meet areas in the exhibition hall, in conference areas or the concert venues. You can also book spaces for your own presentations, events and receptions.

Marisol will be happy to answer all your questions about **bookings, media partnerships, barter deals and sponsorship** enquiries.

How can you participate?

You can register as...

- an exhibitor with your **own booth**
- a co-exhibitor on an **umbrella stand**
- a **professional participant** without booth for **one or for all days**
- an online participant to **sneak-in**
- a **media representative** (free accreditation for press people after approval)

Scan here for more information:



Conditions / Stand booking options

All prices are net prices (+19 % VAT)

STAND BOOKING from 4m²

Per m²
140 €

The price is per m² **for stand area only.**

Please note the additional surcharge: 5% for a corner stand, 10% for a head stand, 15% for a block stand

Included: Exhibitor passes according to size (2 passes per 10m²). Additional passes for 185 €.

Not included: Stand construction (walls, carpet, electricity, spotlights) and additional services. Bookable through the **Exhibitor-Service-Center** after stand has been booked and confirmed by jazzahead!.

CO-EXHIBITOR REGISTRATION

until 27 MAR 2024 REGULAR 185 €	until 27 MAR 2024 DISCOUNT 1 155 €	until 27 MAR 2024 DISCOUNT 2 95 €
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PROFESSIONAL PARTICIPANT REGISTRATION

All DAYS:

until 18 OCT 2023 EARLY BIRD 185 €	until 29 NOV 2023 AUTUMN RATE 195 €	until 21 FEB 2024 WINTER RATE 205 €	until 27 MAR 2024 SPRING RATE 220 €	until 27 MAR 2024 DISCOUNT 2 95 €
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ONE DAY: THU, FRI or SAT FROM 6 DEC

until 27 MAR 2024 REGULAR 110 €	until 27 MAR 2024 DISCOUNT 2 60 €
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What's included?

- ACCESS TO TRADE FAIR
- ALL SHOWCASES
- CONFERENCE PROGRAM
- BAG WITH INSERTS
- OWN PROFESSIONAL PROFILE
- ENTRY IN THE ONLINE PARTICIPANTS LIST
- ACCESS TO ON DEMAND CONTENT

NEW:

MOBILE APP WITH EXTENSIVE NETWORKING FUNCTIONS (before, during and after the event)

For all registrations on site, an additional walk-up fee of 20 € plus VAT will be charged

Discount 1 (verification required): National and umbrella stands, please refer to our website

Discount 2 (verification required): Students and members of Deutsche Jazzunion

CLUBNIGHT artists can register as co-exhibitors at discount rate 1 or one day as a professional participant at discount rate 2

NEW:

SNEAK-IN REGISTRATION – ONLINE ONLY FROM 6 DEC

until 5 APR 2024
REGULAR
50 €

You've never been to jazzahead! ?

Become part of the worldwide network with the Sneak-In registration, which allows you to communicate online with the other participants and gives you a first insight into the event.

What's included?

- OWN PROFESSIONAL PROFILE
- ENTRY IN THE ONLINE PARTICIPANTS LIST
- ON DEMAND CONTENT

NEW:

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Get in touch

jazzahead!

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Exhibitor & Delegate Relations

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Delegate & Exhibitor Relations

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Showcase Festival, International Promoters

Insa Stanke
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German Jazz Expo, Invitation Program

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Professional Program

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Partner Country, CLUBNIGHT

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PR, Social Media & Cooperations

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Artistic Advisor

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